



Hard Hat Customization Services

Put Your Reputation on Ours!



WE KNOW WHAT'S AT STAKE.

Put your reputation on ours: MSA Customized Hard Hats

Our business is safety. We've been the world's leading manufacturer of high-quality safety products since 1914. Our expertise in head protection makes us the hard hat market-leader with brands such as V-Gard®, Topgard® and Skullgard®—all known for their strength and toughness. And, for more than 30 years, we've been logoing hard hats—longer than anyone else in the business.

Practice makes perfect logos:

- MSA uses inks and processes that create durable logos.
We have never had a complaint about a logo “scratching off” in the 30+ years we have been in the logo business!
- It can be tricky to avoid logo distortion due to the curvature of the hard hat. That's why MSA Logo Express® Service employs graphic designers who process logos onto hard hats. These skilled artisans ensure each logo is placed properly so it not only endures, but also accurately represents your brand and logo in color, size and shape—despite the curve of the hard hat.
- MSA offers multiple printing services, from simple one-color logo to four-color with gradients in up to four locations.
- We don't require “color-separated” artwork for 1+ color logos; nor do we require customers to identify the PMS colors in their logos. Our graphic artists can manage that, if you do not have these details.
- Re-ordering is easy because we keep your logo on file until you change it¹.

Our Process

Once your order has been received by the MSA Logo Express Service Design center we get to work. Files are imported from your on-line hard hat configuration, assessed for usability and colors separated (if the PMS colors have not been identified) and layout finalized.

Delivery

Once the layout process is complete, our factory craftsman get to work on your order. Your order for a new hard hat logo should ship within eight (8) days from our Murrysville, PA plant from the date we receive your approval on the artwork².

Minimum Order Quantities (MOQ)

MSA requires MOQs, by hard hat type, for logoing and striping. Qualifying MOQs of custom-imprinted or striped hard hats must be of the same size, model and options (i.e., color and suspension). MOQs are:

- 20 for V-Gard®, V-Gard® GREEN, V-Gard® 500, SmoothDome®, Topgard®, Comfo Cap® Hard Hats
- 16 for V-Gard® C1, Skullgard®, or Thermalgard® Hard Hats and V-Gard® H1 Safety Helmets
- 40 for Bump Caps

Pricing

Please refer to your local distributor for pricing details on standard and non-standard charges that may apply to your order.



¹ Files are purged from MSA's system if no logoed hard hat order is received within three (3) years of the first order.

² Orders for repeat logos ship within seven (7) days. This includes 2-3 days for order processing, and 5 days for production.

Hard Hat Color Choices

MSA offers more stocked color options than competitors. In fact, in our popular V-Gard hard hat, we offer 21 stocked colors, including our newest: Hot Pink! There are non-stocked color options available for all MSA hard hats; a qualifying MOQ of 100 hard hats is required.



*You can create a shell color of your choice?
You need only order a qualifying MOQ
of 500 hard hats or more.*



Placing Customized Hard Hat Orders

Steps to complete your online logo configuration order:

Summary of how to submit artwork to MSA Logo Express Service

Please review the document for process details.

METHOD FOR SUBMITTING ARTWORK	Electronic file emailed to your MSA distributor
PROGRAMS FOR SUBMITTING ARTWORK	Corel Draw (version x6 or lower) Adobe Illustrator (version cs6 or lower) Adobe Photoshop (version cs6 or lower)
ARTWORK FILES	VECTOR FILES: .cdr (Corel Draw) .ai (Adobe Illustrator) .eps (encapsulated postscript)

Submitting Artwork

1. Send the artwork by email to the MSA distributor taking your order. They will send it to MSA Logo Express Service.
2. Name the Pantone Matching System (PMS) ink colors used in your artwork (if you know them). Type the actual numbers in the email, as colors sometimes don't transmit properly through email. For example, MSA's logo is green, but specifically, the color of our brand logo is PMS 355.
3. Provide all linked graphics and fonts (see "Font Submission")

Note: Should you not have access to email please contact MSA Logo Express for alternate methods.

Did you know?

If you **only** have other types of artwork, (e.g. printed copies of letterhead or business cards), please contact the MSA Logo Express Service for submission instructions.



Other Services

Striping for MSA Hard Hats (except V-Gard C1 Hard Hat and V-Gard H1 Safety Helmets)



P/N 638463



P/N 10039039



P/N 10039100



P/N 10046614



P/N 10085492

Part No.	Color	Type	Size (inches)
638463	Silver (2-piece stripe kit for top of V-Gard Hard Hats) ²	Reflective	½ x 7
10039038	Silver / White	Reflective	¾ x 20
10039039	Silver / White	Reflective	1 x 8
10039106	Silver / White ²	Reflective	½ x 26
10051441	Blue	Reflective	¾ x 20
10061564	Silver (Stripes ONLY; not applied. 20/sheet)	Reflective	1 x 18
10085491	Silver (Round Edge) ³	Reflective	1½ x 20
RP16R	Red / Orange (Stripes ONLY; not applied. 16/sheet)	Retro-Reflective	1 x 4
RP16Y	Lime / Yellow (Stripes ONLY; not applied. 16/sheet)	Retro-Reflective	1 x 4
813147	Green	Reflective	½ x 20
10039100	Silver / White	Reflective	1 x 4
10039101	Red	Reflective	1 x 4
10039102	Blue	Reflective	1 x 4
10039104	Yellow	Reflective	1 x 4
10039105	Orange	Reflective	1 x 4
10046614	Silver / White	Reflective	Crescent w/black letters (Search & Rescue)
10053887	Silver / White	Reflective	½ x 2
10054428	Blue	Reflective	1½ x 8½
10061567	Silver	Reflective	1 x 4
10085492	Lime / Yellow (Hi-Viz™ with Round Edge) ³	Reflective	1½ x 20
10085493	Red / Orange (Hi-Viz with Round Edge) ³	Reflective	1½ x 20
10088759	Blue	Reflective	1½ x 21½
DS234P	Silver / White	Reflective	Crescent w/black letters (Paramedics)
DS239P	Silver / White	Reflective	Crescent w/black letters (First Responder)
DS99	Silver / White (maximum of 16 letters; min. qty. 200)	Reflective	Crescent w/black letters (Custom)
10102295	White (Non-Reflective)	Non-Reflective	½ x 26

Add any of 27+ different reflective and retro-reflective stripes to your hard hat. MSA reflective stripes help enhance the visibility of workers in daytime conditions, while retro-reflective stripes¹ offer additional enhancement in nighttime or low-light conditions. Stripes are available in various sizes and shapes, and can be placed on all types of MSA hard hats except V-Gard C1 and V-Gard H1 Helmets. (For C1 and H1 striping, see below.)

Keep in mind too, that while you can order more stripes for self-application, MSA does not recommend doing this. The reason for this is MSA pre-treats all hard hats prior to striping with an electrical discharge treatment to enhance the ability of the stripes adhesive bonds.

Striping for MSA V-Gard C1 Hard Hats

Part No.	Color	Position	# of Stripes
10226423	White	Front	6
10226426	Yellow	Front	6
10226425	White	Side	2
10226428	Yellow	Side	2
10226424	White	Back	1
10226427	Yellow	Back	1

Striping for MSA V-Gard H1 Safety Helmets

Part Number	Helmet Style
10197343	Trivent
10193837	Novent



V-Gard C1 (front)



V-Gard C1 (side)



V-Gard C1 (back)

¹ Most of our retro-reflective stripes meet the Type II requirements under ASTM D4956. ASTM D4956 is the specification for flexible, non-exposed glass bead lens and micro prismatic, retro reflective sheeting designed for use on traffic control signs and other devices.

² For use with V-Gard Caps and Full Brim Hats only.

³ Cannot be used on V-Gard 500 Vented Caps.

Stock Logos and Slogans

With 23 “pre-built” stock logos and slogans, MSA offers more “off-the-shelf” hard hat graphics than anyone in the industry. Our newest stock logos honor breast cancer survivors and fighters everywhere. They were designed specifically for use on our new Hot Pink V-Gard, but work well on just about any MSA hard hat! Standard logos make it easy for you to place emphasis on safety, patriotism or personnel identification without having to develop your own artwork. They can be used alone or with your customized logo and striping.

SAFETY BEGINS HERE	SAFETY IS JOB ONE	THINK + SAFETY	1st SAFETY
BL#12064	BL#10545	BL#5270	BL#14097
SAFETY LEADER	SAFETY FIRST	THINK SAFETY	SAFETY PAYS!
BL#22358	BL#7286	BL#6400	BL#13194
FIRST RESPONDER	VISITOR	EMERGENCY RESPONDER	SUPERVISOR
			
BL#7400	BL#20710	BL#7578	BL#16820
			
BL#55225	BL#55226	BL#50692	BL#50693
			
BL#20260	BL#52292	BL#52423	BL#25962



Questions about Hard Hat Customization?

Contact your MSA distributor or MSA Logo Express Service.

Email Logo.Express@MSAsafety.com
Phone 1-800-MSA-Logo (1-800-672-5646)
Fax 724-325-2252
Address MSA Logo Express Service
3880 Meadowbrook Road
Murrysville, PA 15668-1753

Visit us on the web at us.msasafety.com/logoexpress for more information.



Our Mission

MSA's mission is to see to it that men and women may work in safety and that they, their families, and their communities may live in health throughout the world.

MSA: WE KNOW WHAT'S AT STAKE.

Note: This Bulletin contains only a general description of the products shown. While product uses and performance capabilities are generally described, the products shall not, under any circumstances, be used by untrained or unqualified individuals. The products shall not be used until the product instructions/user manual, which contains detailed information concerning the proper use and care of the products, including any warnings or cautions, have been thoroughly read and understood. Specifications are subject to change without prior notice. MSA is a registered trademark of MSA Technology, LLC in the US, Europe, and other Countries. For all other trademarks visit <https://us.msasafety.com/Trademarks>.

MSA operates in over 40 countries worldwide. To find an MSA office near you, please visit **[MSAsafety.com/offices](https://us.msasafety.com/offices)**.